

Exhibitor Brochure



Nutritious Food Ingredients EXPO

July 22-24, 2019



July 22-24, 2019 10:00~17:00

Tokyo Big Sight, Aomi Exhibition Hall B

Expected visitors : 30,000 / Expected exhibitors : 200

※Including concurrent expo the 8th P&B Japan

[Website] <http://www.bakery-expo.com/2019/jp/nutrition>

Organizer : EJK Japan, Ltd.

Concurrent Expo: 8th P&B JAPAN (B2B event for bread and confectionery)

Due to an ultra aging society, the need for healthy and functional foods in Japan has further increased. The NFI EXPO will help spread the growing trends of health & nutrition. Specifically, the event will mainly feature "Health/Functional Foods" and "Fermented Foods".

Health/ functional foods is expected to expand more and more by raising awareness of their functional benefits. On the other hand, fermented foods have been attracting worldwide attention as Japanese traditional cuisine in recent years since its registration on the UNESCO World Cultural Heritage list.

From the standpoint of consumers, demands for easy cooking have been rising, such as ready-made meals, instant foods, retort foods, and frozen foods due to lifestyle changes in Japanese society for example, single-person households, couple-only households, elderly households, and the decreasing number of nuclear families & household members.

NFI EXPO highlights these topics as its core concept.

Exhibitor Profile

● for Health Functional Food

Vitamins · Minerals / Phospholipids / Oligosaccharides · Dietary Fibers / Polyunsaturated Fatty Acids / Polysaccharides / Lactobacillus / Yeast / Sugar Alcohol / Honey Products / Plant Extract / Protein · Peptide · Amino Acid / Tea Raw Material / Algae Fungi etc.

● for Fermented Food

Lactic acid bacteria / Seasoning / Food additives / Enzyme / Aspergillus fruit / Vegetable material / Cassia / Potato material / Seafood and meat products / Herbs / spices / Flavor oil / Oils products / Seeds / Dairy products / Soya products / Brewing Goods / Seaweed etc.



Visitor Profile

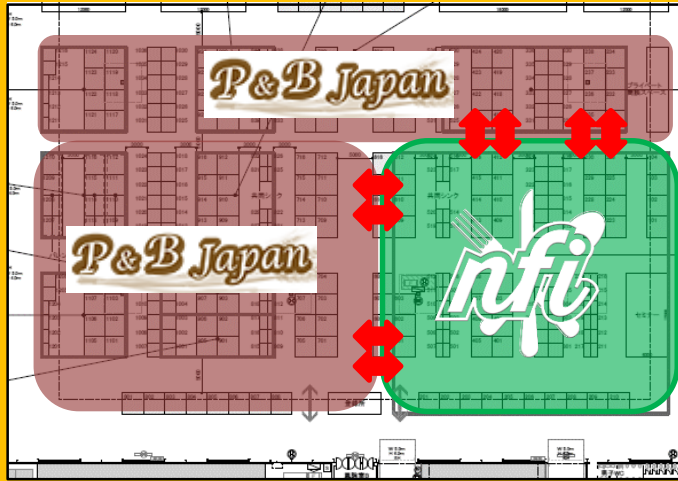
- Healthy Foods
- Dairy products
- Seasonings
- Beverages
- Confectionery & Bakery
- Frozen food
- Retort food
- Instant food
- Processed meat & fish
- Ready-made meals
- Delicatessens
- Iced cream & dessert
- Dining restaurants
- CVS & Supermarkets
- Trading & Wholesalers

NIF expo helps you find your business partners in Japan!



Advantages of Exhibiting

1 Co-located expo P&B JAPAN brings bakery & confectionery businesses.



<8th P&B JAPAN Show Profile>

Show period : July 22-24 2019 10:00~17:00

Venue : Tokyo Big Sight Aomi Exhibition Hall B

Organizer : EJK Japan, Ltd

Officially endorsed by :

Embassy of USA/Embassy of Canada/All Japan Bread Association Union/The Federation of Japan Confectionery Associations/Japan Meal Replacement Association/Low-carbon bread association (as of February 2019)

2018 show result :

142 exhibitors/270 booths/28,181 visitors

URL : <http://www.bakery-expo.com>

2 Rich database of the food industry (From P&B JAPAN 2018)

<Healthy Foods>	<Confectionery & Bakery>	<Ready-made meal>
Asahi Group Food	Ezaki Glico	Origine Toshu
Otsuka Pharmaceutical	Kameda Seika	Kanemi Foods
Suntory Wellness	Fuji Baking Group	<Delicatessen>
Shiseido	Meiji	Nikkyo Create
DHC	Morinaga	Warabeya Nichiyo
FANKEL	Yamazaki Baking	<Ice cream & dessert>
<Dairy products>	LOTTE	AKAGI
Danone	<Frozen food>	Häagen-Dazs
Morinaga Milk	Table Mark	<Dining restaurant>
Yakult	Nichirei Foods	Ichibanya
Snow Brand Megmilk	Maruha Nichiro	Skylark
<Seasoning>	<Retort food>	McDonald's
Ajinomoto	SB Foods	Yoshinoya
Kagome	House Foods	<CVS & Supermarket>
Kikkoman	<Instant food>	AEON
Kewpie	Acecook	Ito-Yokado
<Beverages>	Knorr	Seven - Eleven Japan
Asahi Beer	Nagatanien	Family Mart
Itoen	<Processed meat & fish >	Lawson
Kirin Beer	ITO HAM	<Trading & Wholesaler>
Coca Cola	KIBUN	ITOCHU Corporation
Suntory Food International	NISSUI	Mitsui & Co.
Nestle Japan	Nipponham	Mitsubishi corporation

►Space

350,000JPY/9 sqm



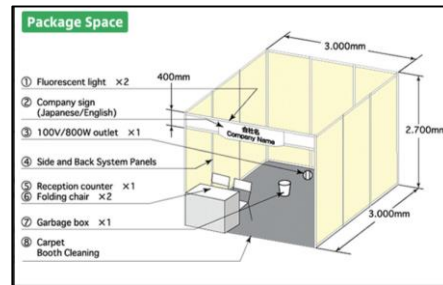
This is for a space only, and it does not include booth decorations such as walls & furnishings.

►Options

① Standard Booth Decoration Fee **90,000 JPY / 9 sqm**

Fee including :

Exhibit space(W3,000 X D3,000 X H2,700)Hard wall shell stand, Sign panel, Booth carpet, 2 chairs, 1 information counter, 2 fluorescent lights, 1 wastepaper basket , 1 electrical outlet (100V; 800W), Booth cleaning



② Corner booth fee **21,600 JPY / corner**

An additional fee will be charged to each corner booth, two sides of which are facing aisles without neighboring other exhibitors. If your booth has 2 corners, the fee will be doubled.

③ Exhibitor seminar **41,040 JPY / 30-min session**

2 Mini-Booth Plans



● Mini Booth A: **200,000 JPY / 2x2m**

● Mini Booth B: **160,000 JPY / 2x1m**

Enquiry Form

Please fax to +81-3-6459-0445

[1] Inquiry :

[] Want to exhibit [] Interested in exhibiting [] Tell me about the expos held concurrently

[2] Please fill in the following field if you want to exhibit.

Space size	Address	
sqm.		
Company name	Department/Job title	
Your name	E-mail	
TEL	FAX	

Application is now open !

NFI EXPO Show Management Office (EJK Japan Ltd.)

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